

ECPR Winter School in Methods and Techniques
Bamberg Graduate School of Social Sciences, 5-9 March 2018

WD201. Analyzing Political Language

prof. dr. Dvora Yanow
Guest Professor
Communication, Philosophy & Technology Sub-Department
Wageningen University, The Netherlands
dvora.yanow@wur.nl

The 'interpretive turn' in mid-late 20th century social sciences brought with it renewed attention to the role of language in social and political life. That 'linguistic turn' built on the established idea that in (re)presenting lived experience, language is not, and should not be seen as, an exact 'mirror of nature' (to invoke Richard Rorty's title)—a transparent referent of those experiences—but needs to be understood as an interpretation of them. This means that the theoretical concepts we develop as researchers for analytic purposes are themselves abstracted from experience and, in turn, imposed on it as we seek to make sense of our observations, conversations, and so on. We 'translate' others' and our own experiences into language—what Charles Taylor (1971) called 'text analogues' (see also Ricoeur 1971)—for purposes of analysis, applying a set of hermeneutic principles (or 'rules') that have been accepted within the analytic-epistemic communities of our research fields. Consider, for example, interview transcripts, or field notes that render persons, events, interactions, and the material world of a research setting and artifacts in it as written texts. Additionally, these days, the notion of language needs to be taken not only in a literal sense—referencing research-relevant documents, whether contemporary or archival, or research conversations, including interviews—but also with respect to repertoires of visual and nonverbal 'languages.'

The purpose of this course is to explore several methods or approaches that have been developed to analyze political language: metaphor analysis, category analysis, narrative and storytelling analysis, framing analysis, and visual analysis. Each day's session is intended to introduce one of these ways of looking at the topic through both its theoretical literature and its applications in empirical research.

We will touch briefly on language and the politics of science (e.g., 1976 articles by Richard Harvey Brown and by Joseph Gusfield), but the course will not cover rhetoric, discourse analysis or some other topics that might well fit under this broad, 'language' umbrella. (For discourse analysis proper, see the self-standing course offered in the ECPR Methods Summer School. But please note that some of the confusion over what discourse analysis means includes the analysis of discourses, and some of the topics we will take up fall within that understanding.)

The course assumes some knowledge of interpretive methodological presuppositions. We are not likely to have sufficient time to go into this background in depth. If you have missed out on these ideas, you can find them in the key readings listed after the daily schedule. **Those students who have already conducted field research and have their own data to analyze** are likely to benefit the most, in a practical sense, from this course, although that is not a prerequisite; those without their own data will also gain knowledge of this range of ways of looking at linguistic materials.

The course will be conducted as a mix of lecture and discussion, and students will be expected to have read several of the listed readings for each day's session (i.e., not necessarily all of them!) and to actively participate in discussion. Afternoon or evening group meetings (by your choice) will enable participants to 'workshop' these various analytic approaches with respect to their own field data, whether these derive from documentary, conversational/ interviewing or (participatory-) observational sources. Depending on class size, we may be able to make time during class meetings

for such workshopping, but this will only be known after registration closes.

A note on the readings and the sessions

The field of politics and language has a vast literature, as does each of the five daily topics. I have selected a handful of readings for each day that I consider to be key, theoretically and/or conceptually, for that day's topic, along with others that provide interesting empirical illustrations of that topic's use. A supplemental bibliography follows the daily schedule, for those who wish to pursue one or more of these topics further.

You are responsible for obtaining your own copies of the readings (although Bamberg University's library may help secure some of these). Please let me know if there are readings you cannot find; I will try to get you copies of those directly (i.e., not via the course webpage, due to copyright reasons). I highly recommend not planning on getting and doing the readings the day before each class session: these are not textbook chapters, may not be readily available, and in some cases require some working through, although I try to select readings that are, well, readable.

I do not expect you to read all of what is listed for each day, but you should read 3-5 of them. My philosophy of teaching is to treat this syllabus as a resource for you, an opportunity to be exposed to a range of literatures some of which you will read now, others of which you may draw on later as you develop your research interests and analyses. As each of the course topics could constitute a graduate seminar in its own right and as the course is intended to introduce you to several approaches to thinking about political language in a way that renders them immediately usable for analyzing data, it will not be conducted as a seminar with in-depth discussions of individual readings. You have the option of deciding to hold such discussion in the small groups that constitute the 'labs' for this course.

In the daily schedule, each session includes one or two 'thought' questions. These focus on what I am aiming to engage as I prepare for the class. See if you can answer these, for yourself.

Course 'labs'

Course participants will be divided into small groups—the size of these will depend on the number of students who register—and these will meet each day after class, Monday through Thursday. The timing of these meetings is to be decided by each group. Each group will also decide what its specific tasks will be. I can suggest two options: closer reading and discussion of 1-3 of the day's readings; or 'workshopping' group members' own data, or even draft manuscripts, using each day's method. I am open to other possibilities. We will discuss this on Monday when we meet.

Pre-course 'homework'

1. **Please introduce yourself to all course members.** We will use old-fashioned email for this.
2. If you have specific questions on one of the topics or the readings, **please email these to me no later than Monday morning, 26 February.** I will then be able to revise my class plans in order to address these, before leaving for Bamberg.
3. If you have a paper in progress that uses one of the methods addressed in the course and you wish to workshop it during the week, **please email it to me by Sunday, 11 February,** so that I can see if, and where, it might fit in.

Instructor's bio

A policy/political/ organizational ethnographer and interpretive methodologist currently Guest Professor in Wageningen University's Department of Social Sciences, Communication, Philosophy, and Technology Sub-Department, I am interested in the generation and communication of knowing and meaning in organizational and policy settings. My current research projects investigate theories and practices of classification and category-making in public policies (in particular with respect to

state-created categories for race-ethnic identity, and immigrant integration policies and citizen-making practices); research regulation policies (e.g., ethics review committees); practice studies; and science/technology museum spatial design and the idea of science. Recent books include *Interpretive Research Design: Concepts and Processes* (Routledge 2012), written with Peregrine Schwartz-Shea, the first volume in our co-edited Routledge Series on Interpretive Methods, and our co-edited *Interpretation and Methods: Empirical Research Methods and the Interpretive Turn*, second edition (ME Sharpe 2014). <http://wur.academia.edu/DvoraYanow>

	+ = will be provided * = key readings
Key readings on background	<p>The ideas about language that inform this course are expressed in the following key readings. You should be familiar with the ideas they take up, although we will not necessarily engage these specific readings or their ideas in detail or in depth:</p> <p>Whorf, Benjamin. 1941. The relation of habitual thought and behavior to language. In <i>Language, thought, and reality: Selected writings of Benjamin Lee Whorf</i>, ed. John Carroll. Cambridge: MIT Press, 134-59. Esp. pp. 134-39 and 152-59.</p> <p>Fierke, Karen M. 2002. Links across the abyss: Language and logic in international relations. <i>International Studies Quarterly</i> 46: 331-54. [an excellent exposition of Wittgenstein and explanation of constructivism in IR; most useful reading for other fields, as well]</p> <p>Austin, J. L. 1975/1955. <i>How to do things with words</i>, 2nd ed., eds. J. O. Urmson and Marina Sbisa. Cambridge: Harvard University Press, Lecture I (pp. 1-15).</p> <p>Gusfield, Joseph R. 1976. The literary rhetoric of science: Comedy and pathos in drinking driver research. <i>American Sociological Review</i> 41: 16-34 [included as ch. 4 in 1981 book; also assigned for Wednesday, Friday] <u>And an engagement with this essay, plus response:</u> Overington, Michael A. 1977. A critical celebration of Gusfields' 'The literary rhetoric of science.' <i>American Sociological Review</i> 42/1: 170-73. Gusfield, Joseph R. 1977. Reply to Overington. <i>American Sociological Review</i> 42/1: 173-74.</p> <p>McCloskey, Donald N. 1994. How to do a rhetorical analysis of economics, and why. In Roger Backhouse, ed., <i>Economic methodology</i>, 319-42. London: Routledge.</p> <p>Brown, Richard H. 1976. Social theory as metaphor. <i>Theory and Society</i> 3: 169-97.</p> <p>Samra-Fredericks, Dalvir and Bargiela-Chiappini, Francesca. 2008. Introduction to the symposium on 'The foundations of organizing: The contribution from Garfinkel, Goffman and Sacks'. <i>Organization Studies</i> 29/5: 653-75.</p>
Monday	<u>Thought questions:</u> Are metaphors just decorations [doilies] littering speech and writing? What are the implications of that view for analysis?
Introduction	*Schön, Donald A. 1979/1993. Generative metaphor: A perspective on problem-setting in social policy. In Andrew Ortony, ed., <i>Metaphor and thought</i> , 254-83. Cambridge: Cambridge University Press. [Also in 2 nd ed.]
Metaphor analysis	*Miller, Donald F. 1985. Social policy: An exercise in metaphor. <i>Knowledge</i> 7/2:191-215. [a critique of Schön] Henderson, Emily F. 2014. Poststructuralist metaphor analysis through the "gender" lens: Challenges and conceptualizations. <i>Qualitative Inquiry</i> 20/3: 332-40. [read for the theoretical discussion] Carver, Terrell and Pikalo, Jernej, eds. 2008. <i>Political language and metaphor</i> . London: Routledge, esp. chs. by Pikalo (metaphors in political theorists' language), Yanow (how metaphors work), Cienki (on conceptual metaphor theory), Sormani/Benninghoff (on 'scientific expertise'). Cienki, Alan and Yanow, Dvora, eds. 2013. 'Linguistic approaches to analysing policies and the political,' special issue, <i>Journal of International Relations and Development</i> 16/2, introduction and concluding comment, plus at least one article (by Blanchard, Davidson or Strauss). *Stone, Deborah A. 2002 [1988/1997]. <i>Policy paradox: The art of political decision making</i> . NY: WW Norton, ch. 6: 145-57 [synecdoche,

	<p>metaphor].</p> <p><u>Empirical cases</u></p> <p>*Yanow, Dvora. 2012/1992. Supermarkets and culture clash: The epistemological role of metaphors in administrative practice. In Albert J. Mills and Gabriel Durepos, eds., <i>Case Study Methods in Business Research</i> v. 3: 123-42. London: Sage. [orig. in <i>American Review of Public Administration</i> 22: 89-109] [develops the idea and shows the use of metaphor analysis]</p> <p>van Hulst, Merlijn J. 2008. Love and life in heart-less town; Or, the use of metaphor in local planning. In Terrell Carver and Jernej Pikalo, eds. 2008. <i>Political language and metaphor</i>, 212-24. London: Routledge.</p> <p><u>For a 'real world' fun reading</u></p> <p>Brooks, David. 2011. Poetry for everyday life. <i>New York Times</i> (12 April), http://www.nytimes.com/2011/04/12/opinion/12brooks.html (accessed 4 February 2018; read comments, too).</p> <p>Anthony, Denise. 2016. Popeye provides a metaphor for how underrepresented students experience college (essay). <i>Inside Higher Ed</i> (March 16). www.insidehighered.com/views/2016/03/16/popeye-provides-metaphor-how-underrepresented-students-experience-college-essay?utm_source=Inside+Higher+Ed&utm_campaign=04cbd77bf1-DNU20160316&utm_medium=email&utm_term=0_1fcbc04421-04cbd77bf1-198178706#.Vuw4xCqdomk.mailto (accessed 4 February 2018).</p> <p><u>For further reading</u></p> <p>Lakoff, George and Johnson, Mark. 1980. <i>Metaphors we live by</i>. Chicago: University of Chicago Press.</p> <p>Miller, Donald F. 1992. <i>The reason of metaphor: A study in politics</i>. New Delhi: Sage.</p>
<p>Tuesday</p> <p>Category analysis</p>	<p><u>Thought questions:</u> What makes something 'belong' to one category rather than another? Can you think of an item that fits into 2 [or more] categories within the same taxonomy? What are the implications of that for political action [e.g., policy-making]?</p> <p>*Hacking, Ian. 2007. Kinds of people: Moving targets. <i>Proceedings of the British Academy</i> 151: 285-318.</p> <p>Mervis, Carolyn B. and Rosch, Eleanor. 1981. Categorization of natural objects. <i>Annual Review of Psychology</i> 32: 89-115.</p> <p>Hummel, Ralph P. 2006. The triumph of numbers: Knowledges and the mismeasure of management. <i>Administration & Society</i> 38/1: 58-78.</p> <p>*Yanow, Dvora. 2000. <i>Conducting interpretive policy analysis</i>. Sage, ch. 3, "Category analysis."</p> <p>Yanow, Dvora. 1996. American ethnogenesis and public administration. <i>Administration & Society</i> 27: 483-509.</p> <p><u>Empirical cases:</u></p> <p>Keeler, Rebecca. 2007. Analysis of logic: Categories of people in US HIV/ AIDS Policy. <i>Administration & Society</i> 39/5: 612-30.</p> <p>Rasmussen, Amy Cabrera. 2011. Contraception as health? The framing of issue categories in contemporary policy making. <i>Administration & Society</i> 43/8: 930-53. [note language of subtitle!]</p>

	<p>Simon, Patrick. 2005. The measurement of racial discrimination: The policy use of statistics. <i>International Social Science Journal</i> 57/183: 9–25.</p> <p>Yanow, Dvora. 2003. <i>Constructing American “race” and “ethnicity”: Category-making in public policy and administration</i>. Armonk, NY: ME Sharpe. [ch. 1 presents the theoretical setting; chapters 2-6 discuss empirical cases]</p> <p>Yanow, Dvora and van der Haar, Marleen. 2013. People out of place: Allochthony and autochthony in Netherlands identity discourse B metaphors and categories in action. <i>Journal for International Relations and Development</i> 16/2: 227-61.</p> <p>Yanow, Dvora, van der Haar, Marleen, and Völke, Karlijn. 2016. Troubled taxonomies and the calculating state: ‘Everyday’ categorizing and ‘race-ethnicity’—the Netherlands case. <i>Journal of Race, Ethnicity, and Politics</i> 1/2: 187–226.</p> <p><u>For further reading</u></p> <p>Bowker, Geoffrey C. and Star, Susan Leigh. 1999. <i>Sorting things out</i>. Cambridge: MIT Press.</p> <p>Lakoff, George. 1987. <i>Women, fire, and dangerous things</i>. Chicago: University of Chicago Press.</p>
<p>Wednesday</p> <p>Narrative, story-telling</p>	<p><u>Thought question:</u> How are narratives, seen as stories, different from metaphors and categories when these are seen as stories?</p> <p>*Hummel, Ralph P. 1991. Stories managers tell: Why they are as valid as science. <i>Public Administration Review</i> 51/1: 31-41.</p> <p>*Stone, Deborah A. 2002 [1988/1997]. <i>Policy paradox: The art of political decision making</i>. NY: WW Norton, ch. 6: 138-45, ch. 7 [numbers as metaphors, stories,...].</p> <p>van Hulst, Merlijn. 2012. Storytelling, a model of and a model for planning. <i>Planning Theory</i> 11/3: 299–318.</p> <p>*Shenhav, Shaul R. 2015. <i>Analyzing political narratives</i>. NY: Routledge.</p> <p>*Shenhav, Shaul R. 2005. Thin and thick narrative analysis: On the question of defining and analyzing political narratives. <i>Narrative Inquiry</i> 15/1: 75-99.</p> <p>Wilkinson, Cai. 2015. The unsaid and unseen: On hearing silences and seeing invisibilities in strategic narratives. <i>Critical Studies on Security</i> 3/3: 338-40. [one of several comments in a special issue on A. Miskimmon, B. O’Loughlin, and R. Roselle, 2013, <i>Strategic Narratives</i>, Routledge]</p> <p>Shanahan, Elizabeth A., Jones, Michael D., and McBeth, Mark K. 2011. Policy narratives and policy processes. <i>Policy Studies Journal</i> 39/3:535-61. [for a realist-objectivist approach]</p> <p><u>Empirical cases</u></p> <p>Chock, Phyllis J. 1995. Ambiguity in policy discourse: Congressional talk about immigration. <i>Policy Sciences</i> 28/2: 165-84.</p> <p>Polletta, Francesca. 2008. Storytelling in politics. <i>Contexts</i> 7/4: 26–31.</p> <p>Shenhav, Shaul R. 2004. Once upon a time there was a nation: Narrative conceptualization analysis, the concept of ‘nation’ in the discourse of Israeli Likud party leaders. <i>Discourse & Society</i> 15/1: 81-104.</p> <p>Shenhav, Shaul R. 2009. We have a place in a long story: Empowered narratives and the construction of communities - The case of US presidential debates. <i>Narrative Inquiry</i> 19/2: 199-217.</p> <p>van Hulst, Merlijn. 2013. Storytelling at the police station: <i>The canteen culture revisited</i>. <i>British Journal of Criminology</i> 53: 624–42.</p>

- Gusfield, Joseph R. 1976. The literary rhetoric of science: Comedy and pathos in drinking driver research. *American Sociological Review* 41: 16-34 [numbers as stories].
- Yanow, Dvora. 1995. Built space as story: The policy stories that buildings tell. *Policy Studies Journal* 23: 407-22.
- Yanow, Dvora. 1999. Public policies as identity stories: American race-ethnic discourse. In Tineke Abma, ed., *Telling tales: On narrative and evaluation*, 29-52. Stamford, CT: JAI Press.
- Gabriel, Yiannis. 2005. Review of Stephen Denning, *The leader's guide to storytelling* (San Francisco: Jossey-Bass, 2005). *Organization Studies* 26/9: 1426-32. [lovely essay, covering various approaches to storytelling theory]
- Spector-Mersel, Gabriela, ed. 2014. Special issue: Multiplicity and commonality in narrative interpretation. *Narrative Works* 4/1: 1-144.

For further reading

- Polkinghorne, Donald E. 2007. Validity issues in narrative research. *Qualitative Inquiry* 13/4: 471-86.
- Polkinghorne, Donald E. 1988. *Narrative knowing and the human sciences*. Albany: SUNY Press.
- Schram, Sanford F. and Neisser, Philip T. 1997. *Tales of the state: Narrative in contemporary U.S. politics and public policy*. Lanham, MD: Rowman & Littlefield.
- Patterson, Molly and Monroe, Kristen Renwick. 1998. Narrative in political science. *Annual Review of Political Science* 1: 315-31.
- Shenhav, Shaul R. 2007. Detecting stories: Revealing the hidden "voices" in public political discourse. *Journal of Language and Politics* 6/2: 177-200.
- Shenhav, Shaul R. 2006. Political narratives and political reality. *International Political Science Review* 27/3: 245-62.
- Feldman, Martha S., Skoldberg, Kaj, Brown, Ruth Nicole, and Horner, Debra. 2004. Making sense of stories: A rhetorical approach to narrative analysis. *Journal of Public Administration Research and Theory* 14/2: 147-70. [good on theory]
- Throgmorton, James A. 1992. Planning as persuasive storytelling about the future: Negotiating an electric power rate settlement in Illinois. *Journal of Planning Education and Research* 12: 17-31.
- van Hulst, Merlijn J. 2014. The search for credible stories in the public sector. Review of Sandford Borins (2011), *Governing Fables: Learning from Public Sector Narratives* (Charlotte, NY: Information Age) and Steven Maynard-Moody and Michael Musheno (2003), *Cops, Teachers, Counselors: Stories from the Front Lines of Public Service* (Ann Arbor: University of Michigan Press). *Journal of Public Administration Research and Theory* 24/2: 519-26.

Key 'story' thinkers in other fields:

- Boje, David M. 1991. The storytelling organization: A study of story performance in an office-supply firm. *Administrative Science Quarterly* 36: 106-26.
- Gabriel, Yiannis, Geiger, Daniel, and Letiche, Hugo. 2011. The marriage of story and metaphor. *Culture and Organization* 17/5: 367-71. [intro. to special issue; see articles]
- Clark, Jack A. and Mishler, Elliot G. 1992. Attending to patients' stories: Reframing the clinical task. *Sociology of Health & Illness* 14/3: 344-72.
- Mishler, Elliot G. 1995. Models of narrative analysis: A typology. *Journal of Narrative and Life History* 5/2: 87-123.

<p>Thursday</p> <p>Framing analysis</p>	<p><u>Thought questions:</u> Metaphors, categories, and stories are also framing devices. How do these several concepts relate? Do they? What are their similarities/differences? [If you are familiar with the social movement literature, how is the notion of frames as used there different from the notion of framing established in the policy literature?]</p> <p>And, to begin to summarize, do the four modes of analyzing political language fit together? If so, how?</p> <p>*Rein, Martin and Schön, Donald A. 1977. Problem setting in policy research. In Carol H. Weiss, ed., <i>Using social research in public policy making</i>, 235–51. Lexington: Lexington Books.</p> <p>*Bacchi, Carol. 2009. <i>Analysing policy: What’s the problem represented to be?</i> French’s Forest, NSW: Pearson.</p> <p>Schmidt, Ronald, Sr. 2014/2006. Value-critical policy analysis: The case of language policy in the United States. In Dvora Yanow and Peregrine Schwartz-Shea, eds., <i>Interpretation and method: Empirical research methods and the interpretive turn</i>, 2nd ed., 322-37. Armonk, NY: M.E. Sharpe. [‘value-critical’ analysis is another version of Rein’s take on frame analysis]</p> <p>*van Hulst, Merlijn and Yanow, Dvora. 2016. From policy “frames” to “framing”: Theorizing a process-oriented, political approach. <i>American Review of Public Administration</i> 46/1: 92–112.</p> <p>Gabriel, Yiannis, Geiger, Daniel, and Letiche, Hugo. 2011. The marriage of story and metaphor. <i>Culture and Organization</i> 17/5: 367-71.</p> <p><u>A selection from the next 4:</u></p> <p>Schön, Donald A. and Rein, Martin. 1994. <i>Frame reflection</i>. NY: Basic Books, chs. 1-3, 6.</p> <p>Rein, Martin. 1983. Value-critical policy analysis. In Daniel Callahan and Bruce Jennings, eds., <i>Ethics, the social sciences, and policy analysis</i>, 83–111. New York: Plenum Press.</p> <p>Rein, Martin and Schön, Donald A. 1993. Reframing policy discourse. In Frank Fischer and John Forester, eds., <i>The argumentative turn in policy analysis and planning</i>, 145-66. Durham, NC: Duke University Press.</p> <p>Rein, Martin and Schön, Donald A. 1996. Frame-critical policy analysis and frame-reflective policy practice. <i>Knowledge and Policy</i> 9/1: 85-104.</p> <p><u>Empirical cases</u></p> <p>*Linder, Stephen. 1995. Contending discourses in the electric and magnetic fields controversy: The social construction of EMF risk as a public problem. <i>Policy Sciences</i>, 28/2: 209-30.</p> <p>*Swaffield, Simon. 1998. Contextual meanings in policy discourse: A case study of language use concerning resource policy in the New Zealand high country. <i>Policy Sciences</i> 31: 199–224.</p> <p>Abolafia, Mitchell Y. 2004. Framing moves: Interpretive politics at the Federal Reserve. <i>Journal of Public Administration Research and Theory</i> 14: 349-70.</p> <p>Bacchi, Carol. 2008. The politics of research management: Reflections on the gap between what we “know” [about SDH] and what we do. <i>Health Sociology Review</i> 17/2: 165-76. [application to health policy]</p> <p>Goldstein, Bruce Evan, Wessells, Anne Taufen, Lejano, Raul, and Butler, William. 2015. Narrating resilience: Transforming urban systems through</p>
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	<p>collaborative storytelling. <i>Urban Studies</i> 52/7: 1285-1303.</p> <p><u>Review</u>: Rasmussen, Amy Cabrera. 2011. Contraception as health? The framing of issue categories in contemporary policy making. <i>Administration & Society</i> 43 (8): 930-53. [repeated from Tuesday]</p> <p><u>For further reading</u>:</p> <p>Bacchi, Carol. 2010. Foucault, policy and rule: Challenging the problem-solving paradigm. FREIA (Feminist Research Center in Aalborg) paper (June). http://vbn.aau.dk/files/33190050/FREIA_wp_74.pdf [accessed 4 February 2018].</p> <p>Bacchi, Carol. 2009. The issue of intentionality in frame theory: The need for reflexive framing. In Emanuela Lombardo, Petra Meier, and Mieke Verloo, eds., <i>The discursive politics of gender equality: Stretching, bending and policymaking</i>, London: Routledge.</p>
<p>Friday</p> <p>Visual [non-logocentric] language</p>	<p><u>Thought questions</u>: Can you generate a taxonomy of non-logocentric modes of communication that are, or might be, central to understanding and analyzing political action? How would you analyze these? Do they need their own methods?</p> <p>*Yanow, Dvora. 2014. Methodological ways of seeing and knowing. In Emma Bell, Samantha Warren, and Jonathan Schroeder, eds., <i>The Routledge Companion to Visual Organization</i>, 167-89.</p> <p>*Danjoux, Ilan. 2014. Analyzing the meaning of political cartoons. In Dvora Yanow and Peregrine Schwartz-Shea, eds., <i>Interpretation and method</i>, 2nd ed. Armonk, NY: ME Sharpe, 353-67.</p> <p>+Bellhouse, Mary L. 2011. Under the eaves of the Louvre: Political theory research in American and European art museums, art collections, and art libraries. Presented at the Western Political Science Association Annual Meeting, San Antonio (March).</p> <p>*Yanow, Dvora. 2014/2006. How built spaces mean: A semiotics of space. In Dvora Yanow and Peregrine Schwartz-Shea, eds., <i>Interpretation and method: Empirical research methods and the interpretive turn</i>, 2nd ed. Armonk, NY: M E Sharpe, 368-86.</p> <p><u>On numbers</u> [think in re. their visual presentation]:</p> <p>Stone, Deborah A. 2002 [1988/1997]. <i>Policy paradox: The art of political decision making</i>. NY: WW Norton, ch. 7 [numbers as metaphors, stories,...].</p> <p>Gusfield, Joseph R. 1976. The literary rhetoric of science: Comedy and pathos in drinking driver research. <i>American Sociological Review</i> 41: 16-34 [repeated from Wednesday].</p> <p><u>Look at at least one of the following</u>, by Tufte:</p> <p>Tufte, Edward R. 2001 [1983]. <i>The visual display of quantitative information</i>, 2nd ed. Cheshire, CT: Graphics Press.</p> <p>Tufte, Edward R. 1990. <i>Envisioning information</i>. Cheshire, CT: Graphics Press.</p> <p>Tufte, Edward R. 1997. <i>Visual explanations: Images and quantities, evidence and narrative</i>. Cheshire, CT: Graphics Press.</p>

Empirical cases

Gamson, William A. and Lasch, Kathryn Eilene. 1980. The political culture of social welfare policy. Presented at the Pinhas Sapir International Conference on Development: Social Policy Evaluation: Health, Education, and Welfare, Tel Aviv University, Israel (December).

<http://deepblue.lib.umich.edu/bitstream/2027.42/50995/1/221.pdf> [accessed 4 February 2018]. [on cartoons]

A version of this paper has been published in Shimon E. Spiro and Ephraim Yuchtman-Yaar, eds., 1983, *Evaluating the welfare state: Social and political perspectives*, 397-415.

*Gusfield, Joseph R. 1981. *The culture of public problems: Drinking-driving and the symbolic order*. Chicago: University of Chicago Press [see ch. 3, on numbers]

Bellhouse, Mary L. 1991. Visual myths of female identity in eighteenth-century France. *International Political Science Review* 12/2: 117-35.

Bellhouse, Mary L. 2006. Candide shoots the monkey lovers: Representing Black men in eighteenth-century French visual culture. *Political Theory* 34 (6):741 - 784.

Danjoux, Ilan. 2012. *Political cartoons and the Israeli-Palestinian conflict*. Manchester: Manchester University Press.

*Goodsell, Charles T. 1988. *The social meaning of civic space*. Lawrence: University Press of Kansas [excellent theoretical overview; cases are city hall chambers].

Browsers, Michaelle. 2016. Arab political thought after 2011 (Lines of inquiry for a research agenda). *The Disorder of Things* (January 24).

<http://thedisorderofthings.com/2016/01/24/arab-political-thought-after-2011-lines-of-inquiry-for-a-research-agenda/#more-12051> (accessed 4 February 2018) – see section 3. [on spatial and other visual analyses needed]

Goodsell, Charles T., ed. 1993. Architecture as a setting for governance. Theme issue, *Journal of Architectural and Planning Research* 10/4.

Hattam, Victoria. 2016. Imperial designs: Remembering Vietnam at the US–Mexico border wall. *Memory Studies* 9/1: 27–47.

Kuronen, Tuomas. 2015. Visual discourse analysis in historical research: A case of visual archaeology? *Management & Organizational History* 10/1: 52-70.

Latour, Bruno. 1999. Circulating reference: Sampling soil in the Amazon forest. *Pandora's hope*, 24-79. Cambridge, MA: Harvard University Press.

Van Veeren, Elspeth. 2011. Captured by the camera's eye: Guantánamo and the shifting frame of the Global War on Terror. *Review of International Studies* 37: 1721–49.

Van Veeren, Elspeth. 2016. Orange prison jumpsuit. In Mark Salter, ed., *Making Things International 2*. Minneapolis: Minnesota University Press.

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In addition, **Prof. Frederic Charles Schaffer's syllabi** for his politics and language courses at the University of Massachusetts, Amherst are a superb resource, especially the Supplemental Bibliography at end of the graduate course syllabus, available here:
<http://polsci.umass.edu/people/faculty/frederic-schaffer/teaching> [accessed 4 February 2018].
 Note: He is teaching a course on concepts during this Winter School.